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News

For South
Carolina Libraries

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Statewide Summer Reading Program Continues To Grow

The summer reading program encourages children to keep reading over the summer vacation, helping them maintain and improve their reading skills. 78,000 children across South Carolina participated in the 2003 **Books Ahoy** summer reading program in public libraries and borrowed more than 1,125,000 books. Thirty-eight percent of the participating children received their Reading Award Medal, given by most libraries upon completion of the program. The Books Ahoy website received over 6,000 hits.

The Books Ahoy theme proved to be popular with both staff and children, and programs incorporated the beach and other topics related to the sea. Many libraries had storytellers, musicians, and special guests to give children a rich and rewarding experience at their local library. More than 2000 programs for children were offered this summer, and attendance exceeded 120,000. Fourteen libraries also offered a **Tsunami Summer** reading program for teens, and offered separate programs for them.

Work has already begun on next year's summer reading program. South Carolina will again join with other states (Georgia, Alabama, Mississippi, and Virginia) to share resources and ideas. The theme for the 2004 program is **Step to the Beat**, with art by illustrator Peter Catalanatto. The theme helps children explore the arts (music, dance, and visual arts) at the library.

Summer Reading At a Glance

- **78,000** children registered
- **30,000** children, or **38.5%**, completed the program and earned reading medals
- More than **1,125,000** children's books borrowed from public libraries
- **2,538** programs for children
- **121,653 children attended library programs**

FROM THE DIRECTOR.....

James B. Johnson, Jr.



A major issue facing the General Assembly upon their return in January will be the restructuring of state government agencies. Many assume the Governor will use the findings of his Commission on Management, Accountability and Performance (MAP Commission) in making his recommendations to the General Assembly. The Map Commission issued its report to Governor Sanford on September 30, 2003.

The report recommends that a number of agencies be consolidated into new cabinet offices and that some agencies remain independent, but have their administrative functions combined with similar agencies. However, for the "cultural" agencies the MAP Commission reported:

Findings: At this time the cost of putting the agencies that comprise the Culture Cluster – the Arts Commission, State Library, State Museum and the Department of Archives and History – under a cabinet secretary out-weighs the benefit. However, more visibility within state government leadership is desirable and consolidation of some administrative functions is possible.

Those agencies that comprise the Culture Cluster are administered by boards and commissions, whose members are appointed or selected by a variety of methods. These boards and commissions are a great mechanism for citizen involvement.

Recommendation: Consider consolidating the administrative functions of the agencies in the Culture Cluster.

The use of the phrase "consider consolidating" rather than consolidate makes the above statement one of the weakest of all MAP Commission recommendations. However, the MAP Commission's strong support of boards & commissions is a first and should be highly praised.

Governor Appoints New State Library Board Member



Governor Mark Sanford has appointed Audrey Berry "Betsy" Crawford to the South Carolina State Library Board. Mrs. Crawford fills the At-Large seat on the Board. She served as a member of the Lexington County Library Board from 1998-2003.

Mrs. Crawford attended schools in Lenoir, North Carolina, graduated from Socastee High School, Myrtle Beach, SC, and graduated from the University of South Carolina with a B.A. in Interdisciplinary Studies. Mrs. Crawford is married to Cam Crawford and has two children, Libby, age 9, and Cameron, age 6.

"We are extremely pleased to have someone with Mrs. Crawford's interest and experience in libraries appointed to the State Library Board," said Jim Johnson, director of the South Carolina State Library. " Her background will assist the State Library as it strives to make quality library services available to all South Carolinians."



Longtime Library Development Director Retires from South Carolina State Library



Margie E. Herron retired from the South Carolina State Library after 37 years in library development services. Miss Herron was recently awarded the **2003 Distinguished Service Award** at the South Carolina Library Association 2003 annual conference.

Miss Herron began her library career in 1964 as the extension librarian for the Aiken-Bamberg-Barnwell-Edgefield (ABBE) Regional Library. She joined the South Carolina State Library in 1966 and was named head of Library Development Services in 1975. During her tenure, provided leadership to public libraries throughout the state in the areas of trustee board development, children's services, staff development and training, recruitment of professional librarians, rural outreach services, collection development and library building design. Concentrating the last five years of her career on library building design, Herron, working closely with library directors and trustees, was instrumental in developing building plans, securing the financing and consulting with architects and interior designers on more than thirty successful county library building projects.

Miss Herron conceived and provided the leadership role in the development of the *1999 Pocket Reference Manual for Public Library Trustees* and *Essential Facts for the New SC Public Library Trustee*, 2001. She edited *South Carolina Public Library Standards* published in 1998. Miss Herron provided ongoing trustee training to new and existing library boards and assisted them with recruitment of library directors, relationship building with government officials, and general board responsibilities.

Jim Johnson, Director of the South Carolina State Library said, "Margie's contribution to the State Library and to the development of South Carolina's public libraries may remain unknown to the hundreds of thousands of South Carolinians who use public libraries everyday, but the impact and significance of her work will forever be present throughout our great state."

Miss Herron graduated magna cum laude from Winthrop University in 1963 with a B.A. degree in history and from Rutgers University with a Masters in Library Science in 1964. She is active in the South Carolina Library Association and served as Secretary and Public Library Section Chair. She is also a member of the Southeastern Library Association and the American Library Association.

"She held the hands of new and guided the veteran [public library] directors, all with the goal of providing better library service in South Carolina."

*--Yolanda McCormick, Director
Dillon County Library System*



DISCUS Committee Sets Future Database Priorities

To help libraries do more with less in tight budget times, DISCUS - South Carolina's Virtual Library is striving to add new content for 2004.

Using feedback gathered in its fall 2002 Database Satisfaction Survey, the DISCUS Database Assessment Committee set the following content priorities for adding databases:

- Newspapers: Local & Regional
- Literary Criticism
- Science & Technology

The Committee is moving forward on its process of evaluating potential content, in at least one priority area, prior to conducting a statewide trial and making a selection.

College, public library and school library respondents to the survey expressed support for maintaining the existing 18 DISCUS databases, all of which were renewed for 2003. While survey items regarding content areas for future databases elicited a wide range of opinion, respondents from all types of libraries voiced their strongest interest in the priorities identified above.

"I think you have done a great job trying to achieve balance in providing online resources to a wide spectrum of users!"

Some respondents were cognizant of the challenges involved in choosing content to satisfy the wide audience served by DISCUS, as one noted: "It is hard to find a database that everyone (school, college) is going to be happy with. Good luck!" Another noted: "I think you have done a great job trying to achieve balance in providing online resources to a wide spectrum of users!"

New members joined the DISCUS Database Assessment Committee in September. They are: Alexa Bartel, Coker College; Mary Lou Benton, Richland One Schools; Ellen Stringer, Lexington County Library. They replace departing members: Sandra Hughes, Charleston Southern University; Stephen Smith, Spartanburg County Public Library; Robbie Van Pelt, Greenville County Schools. In addition, the chair of the PASCAL Consortial Purchasing Committee has been added as an ex-officio member, bringing Jan Cambre, Head of Science, University of South Carolina-Columbia on board. (For more information about PASCAL, see: <http://pascal.tcl.sc.edu/>)

Continuing members of the Committee for 2003/04 are: Laura Baker (continuing as Chair), Midlands Technical College; Peggy Bates, Coastal Carolina University; Gary Brightwell, Colleton County Library; Penny Hayne, Lake Murray Elementary School; Sheila Oliver, Broome High School; and Victoria West, Charleston County Library.

For more information about DISCUS, visit the DISCUS web site: <http://www.scdiscus.org> or contact: Mary Bull, DISCUS Project Director, (803) 737-7736 or email: mary@leo.scsl.state.sc.us



TV News Reporters Promote State Library's Talking Book Services

Brandy Bell, local news reporter for Columbia's WLTX-TV channel 19, recently spent time with Talking Book Services (TBS) staff, developing a feature story on the many programs and special resources available to South Carolinians with blindness and other disabilities.

Bell interviewed talking book readers, showcased the work of a TBS volunteer, and most importantly, informed citizens about the state's only library that exists solely to provide accessible informational and recreational reading materials and services to citizens with disabilities.

In June, WACH Fox 57 TV News anchor Arielle Riposta covered the library's "Take A Talking Book Campaign" (TATB) kickoff event. The four month campaign was designed to reach senior South Carolinians no longer able to use standard print materials due to visual or physical impairments. During the first month of the campaign, TBS mailed more than 400 service applications in response to telephone requests from citizens across the state. All either saw or heard the TATB public service announcements that were broadcast by television and radio stations statewide during the months of June through September.

Libraries are encouraged to continue promoting TBS materials and resources. The TBS application is available online at <http://www.state.sc.us/scsl/bph/bphform.html>. Libraries may also request copies for distribution or display. Contact TBS at 800-922-7818 or email lbphbooks@leo.scsl.state.sc.us.



WLTX – Brandy Bell (WLTX reporter) interviews TBS volunteer and TB user, Doug Hudson



WLTX – Bell interviews TBS patron Rebecca Landry

USC School of Library and Information Science Receives Two IMLS Grants

The University of South Carolina's School of Library and Information Science (SLIS) is the recipient of two grants from the Institute of Museum and Library Services (IMLS) that will be used to fund efforts toward recruiting new library professionals. Twenty-seven grants, totaling \$9,898,338, were awarded as part of the new Recruiting and Educating Librarians for the 21st Century program at IMLS. The School of Library and Information Science, part of USC's College of Mass Communication and Information Studies, is the only recipient to receive two awards. For information about IMLS, the grant program, and a list of 2003 recipients, please see <http://www.ims.gov/whatsnew/current/102803.htm>.

For more information about SLIS, see <http://www.libsci.sc.edu>.



Friends of South Carolina Libraries Announce Awards at Annual Meeting

The Annual Friends of South Carolina Libraries (FOSCL) Meeting was held at South Carolina Educational Television (SCETV) in Columbia on September 13, 2003. FOSCL is an organization that seeks to promote libraries in South Carolina and act as a resource to local friends groups around the state. Each year's annual meeting concludes with award presentations in recognition of organizational service and community participation.

The awards and 2003 recipients are:



The Business Award—The Spartanburg Herald-Journal for their support of the Spartanburg County Public Library's "Celebrate Community" programs. Pictured: Marsha Strong, Past President of FOSCL and Todd Stephens, Director, Spartanburg County Library

The Staff Award—Dan Mackey of the Friends of Kershaw County Public Library for his many years of guidance, leadership and unselfish service. Pictured: Dan Mackey & Allen Roberts



The Outstanding Program Award—Clarendon County Friends of the Library for their 15th Annual "Taste of Clarendon" event, which raised more than \$15,000 for the library. Pictured: Ronda Ritchie, President, Clarendon Friends & Marsha Strong

The Trustee Award—Mim Woodring of North Augusta for her service to the Aiken County Library board of trustees. Pictured: Mim Woodring



The John H. Landrum Library Advocacy Award—Drs. Bruce & Lee Foundation Board of Florence for its contribution of 10.625 million dollar contribution enabling the Florence County Public Library System to build a new main library headquarters. Pictured: Bradley Callicott, Francie Dunlap, Florence County Library Board member, & Dr. John Thompson

For more information about the Friends of South Carolina Libraries (FOSCL), please visit www.foscl.org.



NEWSWORTHY

Marion County Library was featured in a photo essay highlighting summer reading programs across the country in the September issue of *American Libraries*, the official magazine of the American Library Association. Libraries from New York, Washington, Oregon, Kentucky, North Carolina, and Georgia were also pictured.

Friends of the **Barnwell County Library** (part of the Aiken-Bamberg-Barnwell-Edgefield (ABBE) Regional Library System) collected nearly \$27,000 in August from an auction of donated goods. More than 500 people came to bid on everything from a 1990 Chevrolet pick up to Clemson and USC footballs. The money will be used to support upcoming projects for the Barnwell, Blackville, and Williston libraries.

The **Thomas Cooper Library** at the **University of South Carolina** in Columbia is hosting a bicentenary exhibition titled *Discovering the American West*. The exhibition covers the ratification of the Louisiana Purchase and Thomas Jefferson's appointment of Meriwether Lewis and William Clark to lead the Corps of Discovery in its quest to find a route to the Pacific. Maps and other materials from the South Carolina College Library, the Alfred Chapin Rogers Collection, and other related special collections are used to highlight these extraordinary events. The exhibition is on display in the mezzanine exhibition gallery at Thomas Cooper Library (corner of Greene Street and Sumter Street), during regular library opening hours through early January.

For hours, see <http://www.sc.edu/library/hours.html> or call 777-4866; for further information about the exhibition, call 777-8154.

Barron Named Director of SLIS

Dr. Dan Barron has been named director of the School of Library and Information Science (SLIS) at the University of South Carolina. Dan has been with the library school for 27 years as a faculty member. He has this to say about his recent appointment:



"For the past 27 years I have had the great pleasure of working with and for the people of South Carolina as a faculty member in the College of Library and Information Science. It is an honor and privilege for me to have been appointed as Director of the School of Library and Information Science. A slight change in name, but I assure everyone that our great SLIS team is devoted to the same continuously developing high quality service to and collaboration with the profession that has characterized our relationships for over 30 years. I am pleased to be a part of such a people-centered effort and look forward to working with our professional community in this new capacity. Thanks to everyone for their continued good wishes and support. I appreciate that deeply and need that for SLIS to grow as South Carolina's Library School."



Mrs. Evelyn White, Holly Hill Branch Librarian, is retiring after more than 18 years with the **Orangeburg County Library**. According to a recent piece in the *Holly Hill Observer*, Mrs. White says that she wants to spend more time with her son, grandchildren, and great-grandchildren. Mrs. White recently turned 90 years young!



SCLA Conference Wraps in Columbia

The South Carolina Library Association Annual Conference was held October 22-24 in Columbia, SC. The theme of this year's gathering was "Libraries: Telling Our Story." After two days of informative presentations and mingling in the exhibit hall, the conference adjourned after a stirring speech on the First Amendment by Charles Bierbauer, Dean of the College of Mass Communications and Information Studies, University of South Carolina, and the presentation of awards. This year's award recipients are:

Friend of Libraries Award—David R. Dickerson, Fort Jackson, SC

Outstanding Librarian Award—Marguerite D. Keenan, Director, Pickens County Library System

Outstanding Paraprofessional Award—Lorraine Catoe, Richland County Public Library

New Professional Award—Maria Jones, Beaufort County Public Library

SCLA Distinguished Service Award—Margie E. Herron, South Carolina State Library



Mr. Charles Bierbauer prepares to speak at the SCLA Awards Brunch in Columbia, SC

South Carolina State Library

Administration: James B. Johnson, Jr., Director
Deputy Director: Guynell Williams, Director
Library Development Services: Curtis Rogers, Director
Information Services: Mary Morgan, Director
Collection Management Services: Felicia Yeh, Director
Talking Book Services: Guynell Williams, Director
(803) 734-4611, Toll Free: 1-800-922-7818

Board of Trustees: Maria B. Macaulay, Chairman
Margaret J. Bundy Audrey "Betsy" Crawford
James Campbell Gwendolyn Smith
Barbara Gadegbeku B.G. Stephens

State Library: www.state.sc.us/scsl

Talking Book Services: www.state.sc.us/scsl/bph

DISCUS: www.scdiscus.org

Palmetto Book Alliance: www.scpalmettobookalliance.org

SC Reference Room: www.state.sc.us/scsl/refdesk.html

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